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Press Information

Bright All-Round Talent: Toshiba Presents New s35 Projector

Neuss, 4 July 2006

Toshiba Projection & Display Technology (PDT), leading manufacturer of professional data and video projectors, presents the new s35, an all-round projector offering outstanding value for money. The Toshiba s35 is the ideal choice for first-time users seeking a high-performance projector for maximum cinema enjoyment right from the outset. Its elegant design and robust housing also reflect the quality of its technical features; with 2,000 ANSI lumen brightness, this projector easily copes with even poorly darkened environments to deliver superb images. Proven DLP technology is the key to the high contrast ratio of 2,000:1. Crystal-clear SVGA-resolution images and natural colour reproduction round off the impressive specifications. The Toshiba s35 offers both native 4:3 and cinema widescreen 16:9 formats, and is also available as an optional business model with removable camera.

Facts & Figures

- Technology: DLP
- Brightness: 2,000 ANSI lumens
- Contrast: 2,000:1
- Resolution: SVGA
- sc35: as S35 but with removable camera
- Prices (incl. VAT)

  s35: 999 EUR

  sc35: 1,499 EUR
- Available from July 2006

Toshiba designed the s35 primarily for first-time home cinema users. Its icon-based on-screen display, common to all Toshiba models, is easy to use and supports intuitive operation. Added flexibility is ensured by keystone correction that optimizes the projected image for supreme projection quality. Weighing in at a mere 3.0 kilograms, the s35 is also ideal for mobile use. The version with removable camera is recommended for conferences or educational institutions.

Wide range of connections

Flexibility in both stationary and mobile use is ensured by the array of connection options, including two RGB and video inputs (RCA, S-video), a RGB monitor output and a serial interface. This enables the s35 to communicate flawlessly not only with DVD players and video recorders, but also with media servers or PCs/notebooks. True cinema sound can be achieved by connecting external sound systems to the separate audio connections. The remote control unit supplied enables all the functions of the s35 to be controlled from the comfort of your couch.

TOSHIBA

Press Information

"In this price range, the s35 features a comprehensive range of features plus technical specifications that will convince more than home cinema first-timers. Its high brightness and natural colour ensure top cinema enjoyment – and the value for money is outstanding. But the s35 is also ideal for conferences and classrooms", says Gerd Holl, General Manager at Toshiba Projection & Display Technology (PDT).

Price and Availability

The Toshiba s35 is available from retailers from July. The manufacturer's recommended retail price is 999 EUR incl. VAT, and the model (also available from July) featuring removable camera is priced at 1,499 EUR inc. VAT.

For your convenience, Toshiba has set up an infoline (0.12 euros/min from the Deutsche Telekom landline network) on 01805 / 969 010 (in Germany only).

About Toshiba Projection & Display Technology

The Projection & Display Technology (PDT) division markets a comprehensive portfolio of data and video projectors plus a selection of LCD flat panels and plasma screens. Its offerings are intended for a broad spectrum of target groups. In the professional projectors segment, Toshiba distinguishes between the mobile class of projectors (lightweight models of up to 3 kg) and the performance class (primarily for conference applications, but also for permanent installation). PDT also focuses strongly on the forward-looking home cinema projector segment. As a systems provider, the Projection & Display Technology division is committed to developing complementary solutions for mobile presentation and wireless LAN applications.
PDT is responsible for distribution in over 50 countries in Europe, the Middle East and Africa. Toshiba employs 162,000 people worldwide and around 4200 people in Europe. For more information, please visit us at www.toshiba.de/projectors

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Press Information

Toshiba s35 – Technical Specifications

General Product Information

Available from retailers:	July 2006
Recommended retail price:	s35: 999 EUR (incl. VAT) sc35: 1,499.- EUR (incl. VAT)
Warranty:	2 years
Telephone hotline:	01805 / 696 010
Hotline availability:	9 am -6 pm
More information:	http://www.toshiba.de/projectors

Technical Specifications

Resolution	SVGA	Technology	0.55" DMD™ chip
Brightness	2,000 ANSI lumens	Contrast ratio	2,000:1
Horizontal frequency	15 - 93 kHz	Vertical frequency	50 - 85 Hz
Color reproduction	16.7 m colours	Lamp	180 w
Lens	F = 1.99 – 2.15 f = 19.40 – 22.50 mm	Keystone correction	+/- 15 degrees vertical
Throw distance	1.16 – 10 meters	Diagonal image size	0.91 – 7.62 meters
Computer formats	VGA, SVGA, XGA/SXGA/ UXGA (compressed)	Video compatibility	PAL, SECAM, NTSC

Inputs/Outputs

Inputs	2 x RGB (D-sub15), S-video, 1x Composite Video, audio (stereo mini-jack), audio (RCA x 2 for video), RS232C	Outputs	RGB (D-sub15 x 1), audio (stereo mini-jack)

Further Specifications

Weight	3,0 kg	Dimensions (WxHxD)	285 x 254 x 98 mm
Integrated speakers	yes	Power	100-240 v, 50 / 60 Hz
Extras	Eco mode, high-brightness and high contrast, 3 picture modes		

Accessories

Remote control unit with batteries, operating manual, RGB and power cable, soft case, lens cap

Options

Ceiling mount, trolley, spare lamp